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oriented business organizations, particularly the corporate form of marketing, as well as concepts and techniques that apply to individuals and the governments. The main component of this study was to assess the financial management practices of owners of the MSMEs. These are the critical aspects of the business entity since it

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CHAPTER 3 RESEARCH METHODOLOGY 3.1 INTRODUCTION 3.2 RESEARCH ...

grounded theory.5 Qualitative data sources include observation and participation observation (fieldwork), interviews and questionnaires, documents and texts, and the researcher's impressions and reactions6. For this research, method of interview was employed. The interview is a mean of gauging the awareness and also the acceptance of Singaporean Muslims towards Islamic ...

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Sciences, International Journal of Information Systems in the Service Sector , Jour-nal of Operations Management, Production and Operations Management. He is also serving as an area editor for the journal Operations Management Research and as an associate editor for the International Journal of Strategic Decision Sciences and