

Outsourcing And Insourcing In An International Context

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Global Strategic Management - Outsourcing in Domestic Electronics Industry Mo Elnadi 2010-12-01 Examination Thesis from the year 2010 in the subject Business economics - Business Management, Corporate Governance, grade: 78/100, The University of Surrey (Business School), course: MBA - Global Strategic Management - Microsoft global outsourcing strategy, language: English, abstract: In today's global market, competition has become a race to acquire skills and competencies as well as a battle for market position especially in the domestic electronics industry where companies increasingly compete on responsiveness and flexibility, placing a premium on first-mover advantages. (Bryce et al., 1998) According to Slack, strategic decisions and tactics aimed at maintaining profitability and growth are derived from a firm's capabilities, resources and processes. (Slack et al., 2009b). Improving those performance drivers leads to competitive advantages that are significant in winning and maintaining customers, while gaining more business to the firm. (Slack et al., 2009a). Porter believes that a firm can outperform its rivals if it can establish a difference that it can preserve. This could be through delivering greater value to its customers or creating value at a lower cost, or both. Such differentiation arises from the choice of strategic objectives and how activities are performed better than rivals across the value chain. (Porter, 1996a) Each company decides on which performance building blocks (Figure 1) they wish to excel at to deliver a unique mix of value, and how to configure their value chain for best fit (Neely, 2008). This is done either through focusing on core competencies inside the firm itself, or leveraging external capabilities through outsourcing and partnerships. The goal of this paper is to discuss the main strategic reasons behind outsourcing, its importance to the domestic electronics industry and whether it can provide a sustainable competitive advantage to that sector. Furthermore, this paper will highlight the rationale behind outsourcing decisions verses insourcing, and its relationship to a company's strategic capabilities. To illustrate the arguments, the paper utilizes management tools including Porter, Value chain, SWOT, RV, VRIO, McKinsey Portfolio Matrix, Ansoff, and other Capability Assessment Maps; for an in-depth analysis of Microsoft's hardware outsourcing manufacturing strategy for the Xbox 360 gaming consoles, global value chain, capabilities and resources management and tactics. This is looked at in context of how to achieve competitive advantage in the global gaming market focusing on the Xbox gaming consoles.

Topics in Lean Supply Chain Management Marc Schniederjans 2018-01-30 The purpose of this book is to describe how lean and supply chain management can be combined to achieve world-class business performance. To accomplish this purpose, the book contains both basic material on lean and supply chain management, as well as content from current journal research findings, strategies, issues, concepts, philosophies, procedures, methodologies, and practices in managing a lean supply chain. Presented in a topical fashion, the chapters deal with a wide-range of subjects that support, nurture, and advance principles, concepts, and methodologies of lean supply chain management. Contents: Introduction to Lean and Supply Chain Management: LeanSupply ChainsThe Nexus of Lean and Supply Chain ManagementTopics in Lean Supply Chain Management: Topics in Lean Supply Chain LeadershipStrategic Customer Value Focus in Lean Supply Chain ManagementTopics in Aligning Lean Supply Chain Strategy, Tactics, and Operational PlansEthics, Trust, and Collaboration Topics in Lean Supply ChainsTopics in Globalization and Cultural Impacts on Lean Supply ChainsTopics in Lean Supply Chain Information SystemsTopics in Lean Supply Chain New Product

DevelopmentTopics is Lean Supply Chain E-commerceTopics in Lean Supply Chain OutsourcingTopics in Sustainable Lean Supply ChainsTopics in Building Agile and Flexible Lean Supply Chains Readership: Undergraduates, Graduates, academics and consultants who are interested to know more about lean supply chain management. Keywords: Lean;Lean Management;Supply Chain;Supply Chain ManagementReview: Key Features: This is a topical book, that focuses in-depth on the Lean topics that are coveredThis book covers many of the newer Lean topics that are the focus point for Lean firms todayThe chapters of this book has been updated with current literature and even include the most recent advances in Lean-related technology (some of which have yet to be implemented but are in the planning stages)

American Book Publishing Record 2003

Global Outsourcing and Offshoring Farok J. Contractor 2010-11-11 Companies are increasingly asking which of their value chain activities are best performed within their own company and which may be outsourced. In addition, they are also considering which pieces of their value chain may be better performed abroad. These interrelated decisions concerning outsourcing and offshoring have not only changed entire industries, they have also transformed the lives of people across the world. Hundreds of millions of jobs in emerging nations have been the direct result of outsourcing and offshoring decisions. At the same time, many people in the developed world have lost their jobs because a company has been able to find a cheaper alternative. Featuring contributions from scholars in eleven different countries, this book was the first to examine the theory and practice of outsourcing and offshoring simultaneously. It includes studies of a variety of different industries, including pharmaceuticals, automobiles, medical records, appliances, human resource management and telecommunications.

Smaller Manufacturing Enterprises In An International Context: A Longitudinal Exploration Sorensen Olav Jull 2010-09-09 This book provides an overview of approaches to internationalization as experienced by smaller manufacturing enterprises over a relatively long period of time — the 35-year period from 1974 to 2009. The original research on which this study is based dates back to the mid-1970s, when academic interest in export studies, market entry modes, and internationalization approaches, among others, have their origins. With practical examples of companies from both inside and outside the USA, readers will be able to understand how smaller manufacturing enterprises approach the world of international commerce, how they prepare themselves for it, and what really draws them into the world of international commerce./a

Global Information Technologies Felix B. Tan 2008 "This collection compiles research in all areas of the global information domain. It examines culture in information systems, IT in developing countries, global e-business, and the worldwide information society, providing critical knowledge to fuel the future work of researchers, academicians and practitioners in fields such as information science, political science, international relations, sociology, and many more"--Provided by publisher.

International Human Resource Management Michael Dickmann 2008-04-18 Conducting business across national borders is nothing new; the Knights Templar were banking internationally as long ago as 1135. But modern globalization processes raise different challenges, and as the world becomes smaller and labour movements more common, an international understanding of human resource management is essential. The second edition of International HRM provides a fully updated and revised analysis of this important area. Its innovative, multi-disciplinary approach allows a holistic picture to emerge in which key issues are assessed from organizational, individual and societal perspectives. The collection is divided into three parts: the contemporary internationalization context the management of international employees strategic issues facing international HR managers. Supported by new research, and including work from eminent writers in the field, this book discusses issues as diverse as the relative absence of women in international work, the ethical merits of localization, and the context faced by organizations like the United Nations. It is a valuable tool for all students, researchers and practitioners working in international business and human resource management.

Supply Chain Engineering A. Ravi Ravindran 2016-04-19 Winner of 2013 IIE/Joint Publishers Book-of-the-Year AwardEmphasizing a quantitative approach, Supply Chain Engineering: Models and Applications provides state-of-the-art mathematical models, concepts, and solution methods important in the design, control, operation, and management of global supply chains. The text provides an understanding of

Outsourcing and Insourcing in an International Context Marc J Schniederjans 2015-03-26 Designed for upper-level undergraduate or graduate courses in production-operations management, management information systems, international business, and strategic management, this text focuses on concepts, processes, and methodologies for firms planning to undertake or currently involved in outsourcing-insourcing decisions. "Outsourcing and Insourcing in an International Context" is the only available text that includes coverage of the international risk factors associated with this strategy. The book presents a balanced view of the positive and negative aspects of outsourcing, and provides essential coverage of the fundamental techniques involved in any outsourcing-insourcing decision. In addition, it discusses the ethical ramifications of outsourcing for companies and governments around the world. Each chapter includes learning objectives, discussion questions,

and sample problems. An Instructor's Manual, Test Bank, and PowerPoint presentation are available to teachers who adopt the text.

The Handbook of Global Outsourcing and Offshoring I. Oshri 2009-10-09 This book offers a broad perspective on issues relating to the sourcing of systems and business processes in a national and global context, examining the client's and the vendor's involvement in sourcing relationships by putting the emphasis on the capabilities that each side should develop as a result of their interactions with each other.

Academy of Management Annual Meeting Academy of Management 2005

Challenge 2005

Institutional Investors in Global Markets Gordon L. Clark 2017 This work is about what institutional investors do, how they do it, and when and where they do it; it is about the production of investment returns in the global economy. Being a text about the production process, it also tackles some of the key issues found in the academic literature on the theory of the firm.

Dynamics in Logistics Michael Freitag 2016-09-15 These proceedings contain research papers presented at the 5th International Conference on Dynamics in Logistics, held in Bremen, Germany, February 2016. The conference is concerned with dynamic aspects of logistic processes and networks. The spectrum of topics reaches from modeling, planning and control of processes over supply chain management and maritime logistics to innovative technologies and robotic applications for cyber-physical production and logistic systems. The growing dynamic confronts the area of logistics with completely new challenges: it must become possible to describe, identify and analyze the process changes. Moreover, logistic processes and networks must be redesigned to be rapidly and flexibly adaptable to continuously changing conditions. The book primarily addresses researchers and practitioners from the field of industrial engineering and logistics, but it may also be beneficial for graduate students.

The outsourcing of legal services Singh Dharamveer 2015-10-27 Economic globalization is transforming practically every service sector. The legal industry that has long remained insulated too has not remained untouched by the effects of globalization. The outsourcing of legal services in the past one decade has transformed the legal landscape. Legal outsourcing to India is becoming increasingly popular among U.S. and European law firms and corporations. This book broadly seeks to discuss three main topics surrounding legal process outsourcing (LPO): its emerging trends, the legal challenges it raises and the hitherto unrecognized potential it holds. Firstly, this book clarifies concepts of LPO and its operating models practiced by U.S. and U.K. law firms and corporations. Secondly, the outsourcing of legal services creates significant challenges for ethics rules including conflict of interests, attorney-client privilege, supervision and fee sharing. Thirdly, this research explores the hidden potential of LPO to improve access to justice. This book develops an altogether new proposal where Indian LPO professionals could help alleviate the access to justice problem among indigent and low-income populations of the United States.

Outsourcing Management Information Systems Schniederjans, Ashlyn 2006-09-30 "This book balances the positive outcomes of outsourcing, which have made it a popular management strategy with the negative to provide a more inclusive decision; it explores risk factors that have not yet been widely associated with this strategy. It focuses on the conceptual "what", "why", and "where" aspects of outsourcing as well as the methodological "how" aspects"--Provided by publisher.

The Supply Chain Management Casebook Chuck Munson 2013-06-18 30 up-to-date case studies illuminate every aspect of modern supply chain management • Risk management, analytics, global supply chain issues, and much more • Innovative processes, technologies, strategies, and tactics • An indispensable resource for both students and practitioners This casebook brings together 30 focused cases addressing virtually every aspect of supply chain management, from procurement to warehousing, strategy to risk management, IT to supplier selection and ethics. A global team of contributors presents key challenges in industries ranging from pharmaceuticals to fashion and previews issues ranging from the "limits of lean" to the potential of 3-D printing. Cases vary in length and complexity, offering maximum flexibility to both instructors and readers; a convenient table provides fast access to specific topics. Qualitative cases are supported by relevant discussion questions and sample responses; quantitative cases are supported by completed numerical solutions, and, where applicable, associated spreadsheets.

Abstracts of Public Administration, Development, and Environment 2005

Book Review Index 2006 Every 3rd issue is a quarterly cumulation.

International Business Scholarship Jean J. Boddewyn 2008-06-20 The AIB Fellows Group includes top researchers, educators, and administrators in the IB field. This book covers the growth of several functional areas (marketing, advertising, and finance). It reviews problems of methodological rigor in IB research. It also traces the history and evolution of IB studies.

Outsourcing and Human Resource Management Ruth Taplin 2007-11 Outsourcing is an increasingly popular strategy deployed by a variety of institutions, including

banks, multinational companies and small and medium-sized enterprises (SMEs). The book assesses the problems and solutions for those attempting to outsource through an analysis of human resource management, insourcing, lifecycles of the project, insurance requirements, operational management and recruitment within the context of the financial services industry, automotive and IT industries of Japan, North and South Korea, South Africa, Mexico, Eastern Europe, China and India. Including detailed comparative case studies, this book: considers how outsourcing can best be made to work explores the human side of outsourcing offers practical advice for improving organizational relationships and performance looks at important practices such as insourcing provides much needed analysis of the risk and insurance issues involved in outsourcing.

Outsourcing James E. Blain 2005-01-01 Foreign direct investment is provoking a national debate. Local communities compete for investment projects, while many of the residents of those communities fear losing their jobs to foreign outsourcing. Some opponents argue that such job losses have a disproportionate negative impact on local communities. Economists generally argue that free and unimpeded international capital flows have a positive impact on both domestic and foreign economies. The issue is made more difficult because broad, comprehensive data on U.S. multinational companies were not developed to address the issue of jobs outsourcing. This book provides an overview of CRS Report RL32461 that analyses the extent of direct investment into and out of the economy and the relationship between direct investment and the broader economic changes that are occurring in the U.S. economy.

Indian National Bibliography B. S. Kesavan 2006

Outsourcing and Offshoring Mário Franco 2021-07-07 Outsourcing and offshoring are typically viewed as phenomena allowing competitive advantages for organizations, but some studies have not included the risks, benefits, and challenges of these types of strategies. As such, this book fills this gap by combining several studies from different perspectives. The chapters follow several approaches and applications that researchers explore in different contexts. This book adds to the body of knowledge in outsourcing and offshoring areas and shows how these strategies can stimulate organizations' development in various countries and regions worldwide.

Encyclopedia of Management Gale (Firm) 2009 Covers numerous topics in management theories and applications, such as aggregate planning, benchmarking, logistics, diversification strategy, non-traditional work arrangements, performance measurement, productivity measures, supply chain management, and much more.

Global IT Outsourcing Sundeep Sahay 2003-11-20 This book offers key insights into how to manage software development across international boundaries. It is based on a series of case studies looking at the relationships between firms from North America, the UK, Japan and Korea with Indian software houses. In these case studies, which have typically been compiled over a 3-4 year timespan, the authors analyse the multi-faceted challenges encountered in managing these Global Software Alliances (GSAs). These challenges range from the conflicts that managers face when dealing with distance, to the tensions of transferring knowledge across time and space, to issues in trying to establish universal standards in a context of constant change, and the problems of identity that developers and clients experience in having to deal with different organizations and countries. Throughout the book, the authors draw on their extensive research and experience to offer constructive advice on how to manage GSAs more effectively.

The World Is Flat [Further Updated and Expanded; Release 3.0] Thomas L. Friedman 2007-08-07 This new edition of Friedman's landmark book explains the flattening of the world better than ever- and takes a new measure of the effects of this change on each of us.

The SAGE Handbook of International Marketing Masaaki Kotabe 2009-01-30 In an internationally minded and detailed analysis, the contributors seek to examine the state of the art in research in international marketing, with particular emphasis on the conceptual framework and theory development in the field. Looking at new research, formative and fundamental literature and the nature of strategic alliance and global strategy, this timely and comprehensive Handbook offers the reader a compelling examination of the central concerns of marketing for an international community.

Labor Markets and Multinational Enterprises in Puerto Rico Ahmad H. Juma'h 2015-05-05 This book expresses the reasons to embark on a production management system and begin a journey to a better social and economic life in Puerto Rico. Among the population of Puerto Rico there is a simultaneous presence of a high rate of unemployment and a well-educated workforce. How has this happened? How could the country overcome this economic situation and return to a path of sustainable economic growth in the short and long term? The study here presented introduces an objective and scientific input on these economic issues that are impacting the Puerto Rican society. Achieve greater economic and social welfare in a geographic area is based on increasing individual productivity that workers and employees can unfold in different workplaces, business and industries. The increase in productivity of the economy of Puerto Rico requires both individual effort and

enterprise work.

Global Sourcing of Services Shailendra C Jain Palvia 2016-11-01 There are three stages to outsourcing: The first occurred at the dawn of industrial era in the 19th century, where mass production for consumption by many, became the norm and simple domestic means could not meet such demands. With the cost of labor soaring in developed countries, manufacturing of products started moving to countries like China to take advantage of labor arbitrage in the 1900s. This is the second stage of outsourcing. This book addresses issues and challenges in the third stage of outsourcing whose focus is on movement of services at electronic speed, utilizing the Internet platform. The book includes short essay questions, multiple choice questions, mini-cases at the end of most chapters and glossary of terms. It can also serve as a good reference book for practitioners.

Handbook of Research on Impacts of International Business and Political Affairs on the Global Economy Zakaria, Norhayati 2016-01-19 The growth of global commerce depends on many different factors and strategies in order for multinational corporations to efficiently compete and thrive in the international marketplace. In addition to business strategies, corporations must also be aware of political affairs that may impact their global economic status. The Handbook of Research on Impacts of International Business and Political Affairs on the Global Economy features dual perspectives on the business and political viewpoints for nations striving to maintain their economic standing in the era of globalization. Providing insight into various economic factors impacting global businesses and international affairs, this publication is a critical reference source for students, policymakers, international diplomats, researchers, scholars, and practitioners interested in financial challenges in the era of globalization.

Information Technology Investment Marc J Schniederjans 2010-03-24 From the individual to the largest organization, everyone today has to make investments in IT. Making a smart investment that will best satisfy all the necessary decision-making criteria requires careful and inclusive analysis. This textbook provides an up-to-date, in-depth understanding of the methodologies available to aid in this complex process of multi-criteria decision-making. It guides readers on the process of technology acquisition — what methods to use to make IT investment decisions, how to choose the technology and justify its selection, and how the decision will impact the organization. Unique to this textbook are both financial investment models and more complex decision-making models from the field of management science so that readers can extend the analysis benefits to enhance and confirm their IT investment choices. The wide range of methodologies featured in the book gives readers the opportunity to customize their best-fit solutions for their unique IT decision situation. This textbook is especially ideal for educators and students involved in programs dealing with technology management, operations management, applied finance, operations research, and industrial engineering. A complimentary copy of the 'Instructor's Manual and Test Bank' and the PowerPoint presentations of the text materials are available for all instructors who adopt this book as a course text. Please send your request to sales@wspc.com. Errata(s) Errata (47 KB)

Managing Global Supply Chain Relationships: Operations, Strategies and Practices Flynn, Barbara 2010-10-31 Recent news events related to quality in global supply chains have called attention to the need for more research on supply chains that operate in a global context. Indeed, it would be difficult to find a supply chain that does not cut across national boundaries at some point. The presence of global supply chains introduces a number of new management challenges. Managing Global Supply Chain Relationships: Operations, Strategies and Practices focuses on issues related to relationships among members of global supply chains. This comprehensive work addresses three important aspects of global supply chain relationships: supply chain integration and collaboration; outsourcing and offshoring of production; and recent growth in supplier networks.

Outsourcing And Insourcing In An International Context Marc J.Schniederjans

Managing Towards Supply Chain Maturity M. Szymczak 2013-10-22 This text takes a view of the crucial issues involved in supply chain management. The discussion introduces the concept of risk, information and social capital management that will ensure supply chain excellence and maturity according to the Poirier's model.

Industrial Engineering: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources 2012-08-31 Industrial engineering affects all levels of society, with innovations in manufacturing and other forms of engineering oftentimes spawning cultural or educational shifts along with new technologies. Industrial Engineering: Concepts, Methodologies, Tools, and Applications serves as a vital compendium of research, detailing the latest research, theories, and case studies on industrial engineering. Bringing together contributions from authors around the world, this three-volume collection represents the most sophisticated research and developments from the field of industrial engineering and will prove a valuable resource for researchers, academics, and practitioners alike.

Bibliographic Index 2007

Transnational Management Christopher A. Bartlett 2018-03 Transnational Management offers a uniquely global focus on strategic development, organizational

capabilities and management challenges.

The SAGE Encyclopedia of Quality and the Service Economy Su Mi Dahlgaard-Park 2015-05-29 Society, globally, has entered into what might be called the “service economy.” Services now constitute the largest share of GDP in most countries and provide the major source of employment in both developed and developing countries. Services permeate all aspects of peoples’ lives and are becoming inseparable from most aspects of economic activity. “Quality management” has been a dominating managerial practice since World War II. With quality management initially associated with manufacturing industries, one might assume the relevance of quality management might decrease with the emergence of the service economy. To the contrary, the emergence of the service economy strengthened the importance of quality issues, which no longer are associated only with manufacturing industries but are increasingly applied in all service sectors, as well. Today, we talk not only about product or service quality but have even expanded the framework of quality to quality of life and quality of environment. Thus, quality and services have emerged in parallel as closely interrelated fields. The Encyclopedia of Quality and the Service Economy explores such relevant questions as: What are the characteristics, nature, and definitions of quality and services? How do we define quality of products, quality of services, or quality of life? How are services distinguished from goods? How do we measure various aspects of quality and services? How can products and service quality be managed most effectively and efficiently? What is the role of customers in creation of values? These questions and more are explored within the pages of this two-volume, A-to-Z reference work.

The Indian National Bibliography B. S. Kesavan 2006-07